# Cookie Policy

## 1. INFORMATION ABOUT OUR USE OF COOKIES

Just like many other websites our Site uses cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website.

## 2. WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

## 3. WHAT COOKIES DO WE USE AND WHAT IS THEIR PURPOSE?

The cookies we use are both "functional" and "analytical" cookies. We use a web analytics service called Google Analytics provided by Google Inc. Google Analytic cookies allow us to recognise and count the number of visitors and to see how visitors move around the Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

### ADTRACK, AFFILIATE, TD COOKIES

These cookies show us how you found our website and which website you came from. This helps us know which of our online marketing channels is most effective. They also allow us to reward some external websites for directing you to us.

### AJAXA COOKIE

We use this to determine if your web browser supports some of the features of our checkout that make checkout quicker and easier to complete.

### ASP.NET_SESSIONID COOKIE

This cookie allows our web servers to respond to your actions on the website such as "Add to basket" or browsing the website. The website would not work for you without it.

### BASKETXML AND COOKIEID COOKIES

The items that are in your shopping basket on the website are stored in this cookie. Your shopping basket would not work without it.

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FROMAD COOKIE

We use this to determine if you arrived at Nettailer Demo by clicking on an advertising link and allows us to reward some external websites for directing visitors to us.

JSE

We use this cookie to remember if you have JavaScript enabled on your web browser. Without it the website cannot do things like display videos, so we hide this content if JavaScript is disabled.

RRSESSIONID, M, N, UC COOKIES

We use these cookies to make recommendations of products that we think might be of interest to you, based on what you and other visitors have viewed on Nettailer Demo.

UTMA, _UTMZ

These cookies enable the function of Google Analytics for Nettailer Demo and its subsidiaries. Software, this software helps us take and analyse visitor information such as browser usage, new visitor numbers, response to marketing activity and shopping times. That information helps us to improve the website and your shopping experience, and to make our marketing campaigns relevant. The data stored by these cookies can be seen only by the relevant teams at Nettailer Demo and Google and never shows any confidential information.

4. HOW CAN I STOP COOKIES FROM BEING SAVED ON MY COMPUTER?

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: https://ico.org.uk/for-the-public/online/cookies/

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